

# Datafanatix

## History

"Find anybody with the word IT on their CV, place this person at a client, pay them as little as possible while charging the client as much as possible".

This seems to be the standard business plan of most IT contracting companies. Early in 2009, during an informal get together, we decided to change this. As friends and former colleagues we were discussing the problems with the current way IT consulting companies work. We realized that the majority of our competitors run their business from their income statement. When profit is the most important driver, the quality always suffers.

We started Datafanatix by engaging the best people we have worked with in the past. When we had a strong skeleton of experienced individuals, we added talent by training top performers just out of university. This formula delivered results very quickly and within two years we had a team of excellent consultants

The owners still take a hands-on approach and are directly involved on all sites. Delivering on our clients' needs with the highest standard and cost effective way is our main objective.

## Who We Are

Datafanatix consists of a team of talented technical people who thrive on new challenges. Critical thinking is for us the key to simple and sustainable solutions for complex problems. The team is led by the following partners:

### **Bennie Liebenberg**

Bennie has spent more than 20 years in the IT industry. He started off with Application Development and over time migrated to other sectors like Business Intelligence and Business Analytics.

His specialty is in the financial sector. He was involved in the entire development lifecycle of loan systems. This included designing and developing the initial application then on to the reporting and forecasting models

Bennie's strength is in understanding the business objective and delivering on their expectations.

### **Nic Cleet**

Nic has more than 20 years experience in the IT industry and in the last 10 years he was involved in running different successful IT consulting firms.

He currently specialises in Data Warehousing and Business Intelligence and previously held many roles in Application Development. Data architecture and solution design has become second nature to Nic over the years.

While Nic holds advanced certification in the SAS system, he also has experience in many other technologies

### **Rudi Strauss**

Rudi has more than 15 years experience in the IT industry. While he is the youngest shareholder, he made up for this with the time and dedication he has put into his work.

He specialises in the implementation of Data Warehouse designs. His 'hands on' work ethic results in unheard of implementation times and success stories. He was also previously a key role player in Compliancy Reporting (Basel II and Basel III) and is currently involved in Risk Solution development.

Rudi is a technical specialist with a natural ability to solve problems. His out the box approach to challenges have rescued many projects in the past where most project leaders saw a cul-de-sac.

## Vision

Our vision is to be the employer of choice by continuously investing in the edification of our employees, supporting career growth and providing equity opportunity in a rewarding work environment.

## Mission

Our mission is to understand and solve our clients burning technical needs in an innovative way. We believe in fit for purpose technology and understanding the essence of good computing practice.

## Services

At Datafanatix we offer the following services and solutions.

### Consulting Services:

- Data Warehousing
- Business Intelligence
- Data Warehousing Strategy and Architecture Consulting
- Optimizing processing of large and complex data
- Optimized use of data platforms and data appliances
- Data Modeling
- Data Quality
- Compliancy reporting - Basel II and Basel III reporting to the regulator

### Solutions:

- Agile Pattern Based Data Warehousing Methodology. With this solution, we are able to leverage existing metadata assets within the production environments to rapidly source and transform data into data warehouse models and marts. We believe this solution to be innovative and therefore set it apart from any other solutions in the market.
- Fraud Detection and Prevention. Implementing SAS Solutions such as the Fraud Framework across various fraud domains, such as Procurement Fraud, Internal Fraud, Application Fraud, Cyber Threat monitoring.

### Outsourcing:

- Implementation and Support of SAS solutions

## Skills Base

We are continuously improving our skills and service offerings in the following ways:

- Utilizing the collective knowledge base vested in the company and its partners
- Investment in the appropriate edification of our employees and clients
- Empowerment of our clients through appropriate knowledge transfer
- In house training

